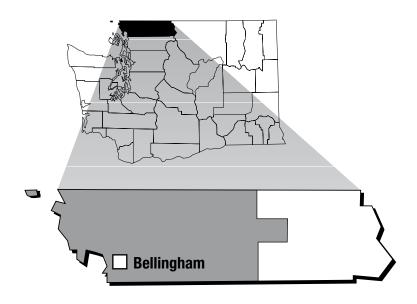
# Richard G. Walsh General Manager

4111 Bakerview Spur Road Bellingham, WA 98226-8056 (360) 676-6843

Internet Home Page: www.ridewta.com



### **System Snapshot**

• Operating Name: Whatcom Transportation

Authority (WTA)

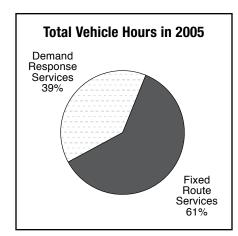
• Service Area: Whatcom County

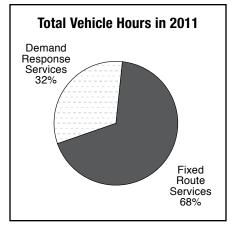
• Congressional District: 2

• Legislative Districts: 40 and 42

• Type of Government: Public Transportation Benefit Area (PTBA)

- Governing Body: Nine-member Board of Directors with the Whatcom County executive; one Whatcom County councilmember; the mayor of Bellingham; two Bellingham councilmembers; an elected official representing each of the cities of Blaine, Ferndale, and Lynden; and one shared representative from Everson, Nooksack, or Sumas.
- Tax Authorized: 0.6 percent total sales and use tax 0.3 percent approved in November 1983 and an additional 0.3 percent approved in March 2002.
- Types of Service: 40 routes, five days a week with reduced service Saturdays and Sundays, rural public dial-a-ride (Safety Net) service, specialized transportation (Paratransit), flex (route deviated) service, Rideshare, and vanpool services.





Summary of Public Transportation – 2005 Page 137



- Days of Service: Weekdays, generally between 6:00 a.m. and 6:30 p.m.; Saturdays, generally between 9:00 a.m. and 6:00 p.m.; weekday and Saturday evening service is available on six corridors until approximately 11:00 p.m.; and Sunday service available on six corridors between 9:30 a.m. and 8:30 p.m.
- Base Fare: \$.50 per boarding for fixed-route, specialized (Paratransit), flex, and dial-a-ride transportation.

# **Current Operations**

WTA operates fixed-route service, Mondays through Fridays, as follows:

- Three rural intercity routes (Bellingham/Lynden, Bellingham/Ferndale, and Bellingham/Gooseberry Point).
- 39 small city local routes (Bellingham urbanized area)—36 routes when Western Washington University (WWU) is not in session.
- Four rural commuter routes (Blaine/Bellingham, Kendall/Bellingham, Sumas/Bellingham, and Mt. Vernon/Bellingham).

#### WTA also operates:

- Seven Bellingham routes on Sundays.
- Seven Bellingham routes in the evenings from 6:40 p.m. to approximately 11:00 p.m. Monday through Saturday.
- Saturday service on all routes except three routes that only operate on weekdays when WWU is in session.
- Dial-a-ride flex (route deviated) service is provided in the Everson, Nooksack, and Sumas corridor; the Deming/Kendall corridor; and in the Blaine/Birch Bay area, Monday through Saturday. Other areas of western Whatcom County receive Safety Net (rural dial-a-ride service) with frequencies ranging from two days a week to two days a month.

- WTA provides specialized transportation (Paratransit) services to the elderly and persons with disabilities at all times fixed routes operate.
- WTA operates a vanpool program and works closely with WWU for transportation demand management strategies.
- WTA offers three community-use vanpools—one in Bellingham to a residential treatment facility and one to the remote community of Pt. Roberts, and one to the Lummi Indian Nation.

#### **Revenue Service Vehicles**

Fixed-Route – 46 total, all wheelchair accessible and equipped with bicycle racks, model years ranging from 1995 to 2004.

Dial-A-Ride – 35 total, all wheelchair accessible, model years ranging from 2000 to 2004.

Vanpool – 28 total, includes community use, model years ranging from 1995 to 2004.

#### **Facilities**

WTA occupies a 55,000-square foot maintenance and operations base. The facility allows WTA to consolidate its staff and equipment, improve efficiency, and lower its operating costs.

WTA operates the Bellingham Station in downtown Bellingham, and the Ferndale and Lynden Stations—both include park and ride lots.

A temporary transit station is located in the Cordata area. WTA will have a permanent site purchased by the end of 2006.

There are currently 125 bus shelters along WTA's fixed routes.



### **Intermodal Connections**

WTA provides service to:

- The Fairhaven Transportation Center that serves the Alaska Ferry, Amtrak, Airporter Shuttle Service, Greyhound Lines, and the Bellingham International Airport.
- The Whatcom County-operated Lummi Island Ferry at Gooseberry Point.
- The Bellingham-based passenger ferry services to the San Juan Islands and Victoria BC, Canada.

WTA serves all but one public middle and high school, all community and technical colleges, and universities. Western Washington University contracts with WTA for express park and ride to campus service.

#### 2005 Achievements

- Implemented new service plan July 31, 2005, with new route names, three new "Go Lines" with 15-minute frequency, and paper transfers for riders using cash and coupons.
- Created a new transfer station at Bellis Fair.
- Purchased six new low-floor fixed route vehicles with bus wrap graphics and purchased two used 30-foot coaches.
- Purchased 40 new shelters for the "Go Lines" and relocated 15 existing shelters to high use stops.
- Updated and redesigned the WTA Web site to reflect the new "Go Lines."
- Developed a program to meet auto-use reduction goals in the city of Bellingham Comprehensive Plan.
- Opened a newly constructed Ferndale Food Bank at the Ferndale Transfer Center and Park and Ride. WTA provided a low-cost lease on land adjacent to the Ferndale Transit Center. The Food Bank was built by the Whatcom North Rotary Club.

- Implemented Automatic Vehicle Locator (AVL) system in the Paratransit fleet.
- Implemented daily timekeeper software to replace paper timecards for fixed route, Paratransit, administrative, and safety training staff.
- Reconstituted WTA Citizen Advisory Panel as part of the Community Transportation Advisory Group.
- Received the eighth straight "clean" opinion audit report for the fiscal year 2004.
- Began inter-county service with Skagit, Island, and Whatcom Counties in September 2005.



### 2006 Objectives

- Implement revised fare policy and passenger counting techniques.
- Develop and implement Transit Demand Management (TDM) Plan.
- Determine Phase II Strategic Plan Implementation.
- Develop security program.
- Continue Information Technology Systems (ITS) rollout including trip planning software, dispatch/scheduling upgrade, AVL on all fixed-route buses and mobile data terminals.
- Purchase and build Cordata Station and remodel Bellingham Station.
- Evaluate bio-diesel fuel.
- Partner with all regional development projects.
- Enhance public information program.
- Participate in labor negotiations (contract expires December 31, 2006).
- Expand marketing and community outreach to promote service.

Summary of Public Transportation – 2005

# **Long-range Plans (2007 through 2011)**

- Develop additional primary transit networks (Go Lines) in Bellingham on the following corridors:
  - Fairhaven (scheduled for 2006)
  - Expansion of High Frequency service to Western Washington University
  - Cordata Parkway
  - Guide Meridian
  - Woburn to Sunset Square
  - Lakeway Drive
  - Eldridge Ave
- Expand transit services as development continues to grow between Ferndale, Bellingham, Cherry Point, Grandview Industrial, and Birch Bay.
- Build a permanent transfer center, Cordata Station, for north county.
- Provide service to the lower mainland of British Columbia, connecting to the Greater Vancouver Transit System Translink, at White Rock or Surrey.



|                                  | 2003        | 2004         | 2005         | % Change | 2006          | 2007         | 2008         | 2011             |
|----------------------------------|-------------|--------------|--------------|----------|---------------|--------------|--------------|------------------|
| Annual Operating Information     |             |              |              |          |               |              |              |                  |
| Service Area Population          | 174,365     | 177,130      | 180,668      | 2.00%    | N.A.          | N.A.         | N.A.         | N.A.             |
| Fixed Route Services             |             |              |              |          |               |              |              |                  |
| Revenue Vehicle Hours            | 89,418      | 91,798       | 98,148       | 6.92%    | 121,425       | 121,425      | 121,425      | 121,425          |
| Total Vehicle Hours              | 94,600      | 97,182       | 102,600      | 5.58%    | 127,480       | 127,480      | 127,480      | 127,480          |
| Revenue Vehicle Miles            | 1,278,385   | 1,315,684    | 1,335,308    | 1.49%    | 1,807,663     | 1,807,663    | 1,807,663    | 1,807,663        |
| Total Vehicle Miles              | 1,376,791   | 1,412,436    | 1,446,606    | 2.42%    | 1,969,330     | 1,969,330    | 1,969,330    | 1,969,330        |
| Passenger Trips                  | 3,025,646   | 3,372,293    | 3,382,349    | 0.30%    | 3,636,500     | 3,636,500    | 3,636,500    | 3,636,500        |
| Diesel Fuel Consumed (gallons)   | 289,861     | 299,027      | 307,933      | 2.98%    | N.A.          | N.A.         | N.A.         | N.A.             |
| Fatalities                       | 0           | 0            | 0            | N.A.     | N.A.          | N.A.         | N.A.         | N.A.             |
| Reportable Injuries              | 1           | 6            | 3            | -50.00%  | N.A.          | N.A.         | N.A.         | N.A.             |
| Collisions                       | 1           | 0            | 1            | N.A.     | N.A.          | N.A.         | N.A.         | N.A.             |
| Employees FTEs                   | 109.9       | 116.0        | 124.4        | 7.24%    | N.A.          | N.A.         | N.A.         | N.A.             |
| Operating Expenses               | \$9,705,525 | \$10,470,398 | \$11,512,148 | 9.95%    | \$13,834,784  | \$14,921,427 | \$17,310,016 | \$18,794,321     |
| Farebox Revenues                 | \$1,145,516 | \$1,133,970  | \$1,098,947  | -3.09%   | \$1,153,894   | \$1,176,972  | \$1,200,512  | \$1,286,527      |
| <b>Demand Response Services</b>  |             |              |              |          |               |              |              |                  |
| Revenue Vehicle Hours            | 51,482      | 54,189       | 56,855       | 4.92%    | 52,300        | 52,300       | 52,300       | <i>52,300</i>    |
| Total Vehicle Hours              | 58,837      | 61,545       | 64,563       | 4.90%    | <i>59,750</i> | 59,750       | 59,750       | 59,750           |
| Revenue Vehicle Miles            | 781,906     | 811,502      | 847,684      | 4.46%    | 754,000       | 754,000      | 754,000      | 754,000          |
| Total Vehicle Miles              | 867,212     | 935,109      | 974,078      | 4.17%    | 868,000       | 868,000      | 868,000      | 868,000          |
| Passenger Trips                  | 169,191     | 186,768      | 216,682      | 16.02%   | 143,000       | 143,000      | 143,000      | 143,000          |
| Gasoline Fuel Consumed (gallons) | 146,776     | 131,369      | 132,496      | 0.86%    | N.A.          | N.A.         | N.A.         | N.A.             |
| Fatalities                       | 0           | 0            | 0            | N.A.     | N.A.          | N.A.         | N.A.         | N.A.             |
| Reportable Injuries              | 1           | 0            | 2            | N.A.     | N.A.          | N.A.         | N.A.         | N.A.             |
| Collisions                       | 0           | 0            | 0            | N.A.     | N.A.          | N.A.         | N.A.         | N.A.             |
| Employees FTEs                   | 64.5        | 62.5         | 67.1         | 7.36%    | N.A.          | N.A.         | N.A.         | N.A.             |
| Operating Expenses               | \$4,003,908 | \$4,616,304  | \$5,288,059  | 14.55%   | \$5,506,461   | \$5,749,369  | \$6,375,937  | \$7,115,448      |
| Farebox Revenues                 | \$123,026   | \$133,585    | \$130,102    | -2.61%   | \$136,607     | \$139,340    | \$141,983    | <i>\$144,955</i> |

Summary of Public Transportation – 2005

|                                  | 2003      | 2004      | 2005      | % Change | 2006      | 2007      | 2008      | 2011      |
|----------------------------------|-----------|-----------|-----------|----------|-----------|-----------|-----------|-----------|
| Vanpooling Services              |           |           |           |          |           |           |           |           |
| Revenue Vehicle Miles            | 273,179   | 279,861   | 366,597   | 30.99%   | 458,000   | 458,000   | 458,000   | 458,000   |
| Total Vehicle Miles              | 279,327   | 287,119   | 371,077   | 29.24%   | 463,000   | 463,000   | 463,000   | 463,000   |
| Passenger Trips                  | 59,663    | 65,394    | 77,180    | 18.02%   | 88,750    | 88,750    | 88,750    | 88,750    |
| Vanpool Fleet Size               | 21        | 23        | 28        | 21.74%   | N.A.      | N.A.      | N.A.      | N.A.      |
| Vans in Operation                | 18        | 18        | 23        | 27.78%   | N.A.      | N.A.      | N.A.      | N.A.      |
| Gasoline Fuel Consumed (gallons) | 12,178    | 12,599    | 17,676    | 40.30%   | N.A.      | N.A.      | N.A.      | N.A.      |
| Fatalities                       | 0         | 0         | 0         | N.A.     | N.A.      | N.A.      | N.A.      | N.A.      |
| Reportable Injuries              | 0         | 0         | 0         | N.A.     | N.A.      | N.A.      | N.A.      | N.A.      |
| Collisions                       | 0         | 0         | 0         | N.A.     | N.A.      | N.A.      | N.A.      | N.A.      |
| Employees FTEs                   | .3        | .3        | .3        | 0.00%    | N.A.      | N.A.      | N.A.      | N.A.      |
| Operating Expenses               | \$298,395 | \$323,102 | \$310,419 | -3.93%   | \$370,338 | \$381,821 | \$460,170 | \$493,761 |
| Vanpooling Revenue               | \$68,911  | \$66,732  | \$79,397  | 18.98%   | \$86,543  | \$94,332  | \$102,821 | \$112,075 |

|                                     | 2003         | 2004         | 2005         | % Change | 2006         | 2007                | 2008               | 2011         |
|-------------------------------------|--------------|--------------|--------------|----------|--------------|---------------------|--------------------|--------------|
| Annual Revenues                     |              |              |              |          |              |                     |                    |              |
| Sales Tax                           | \$13,549,622 | \$16,383,267 | \$17,846,127 | 8.93%    | \$18,916,895 | \$20,051,908        | \$21,054,504       | \$22,107,229 |
| Farebox Revenues                    | \$1,268,542  | \$1,267,555  | \$1,229,049  | -3.04%   | \$1,290,501  | <i>\$1,316,312</i>  | <i>\$1,342,495</i> | \$1,431,482  |
| Vanpooling Revenue                  | \$68,911     | \$66,732     | \$79,397     | 18.98%   | \$86,543     | <i>\$94,332</i>     | \$102,821          | \$112,075    |
| Other State Operating Grants        | \$970,372    | \$132,457    | \$369,533    | 178.98%  | \$300,000    | \$300,000           | <i>\$0</i>         | <i>\$0</i>   |
| Other                               | \$0          | \$552,731    | <b>\$</b> 0  | N.A.     | \$0          | <i>\$0</i>          | <i>\$0</i>         | <i>\$0</i>   |
| Total                               | \$15,857,447 | \$18,402,742 | \$19,524,106 | 6.09%    | \$20,593,939 | <i>\$21,762,552</i> | \$22,499,820       | \$23,650,786 |
| Annual Operating Expenses           |              |              |              |          |              |                     |                    |              |
| Annual Operating Expenses           | \$14,007,828 | \$15,409,804 | \$17,110,626 | 11.04%   | \$19,711,583 | \$21,052,617        | \$24,146,123       | \$26,403,530 |
| Total                               | \$14,007,828 | \$15,409,804 | \$17,110,626 | 11.04%   | \$19,711,583 | \$21,052,617        | \$24,146,123       | \$26,403,530 |
| Annual Capital Purchase Obligations |              |              |              |          |              |                     |                    |              |
| CM/AQ and Other Federal Grants      | \$981,547    | \$1,071,385  | \$0          |          | \$0          | \$0                 | \$0                | \$0          |
| State Special Needs Grants          | \$0          | \$104,466    | \$0          |          | \$0          | \$0                 | \$0                | \$0          |
| Federal Section 5307 Capital Grants | \$0          | \$0          | \$981,437    |          | \$1,028,534  | \$1,594,656         | \$1,600,000        | \$1,600,000  |
| Capital Reserve Funds               | \$2,352,233  | \$1,670,585  | \$0          |          | \$0          | \$0                 | \$0                | \$0          |
| Total                               | \$3,333,780  | \$2,846,436  | \$981,437    | -65.52%  | \$1,028,534  | \$1,594,656         | \$1,600,000        | \$1,600,000  |
| Ending Balances, December 31        |              |              |              |          |              |                     |                    |              |
| Unrestricted Cash and Investments   | \$1,470,674  | \$5,012,782  | \$7,377,884  | 47.18%   | \$10,378,130 | \$9,116,659         | \$9,517,940        | \$11,100,835 |
| Working Capital                     | \$4,004,796  | \$3,734,860  | \$5,104,994  | 36.69%   | \$5,917,105  | \$6,138,797         | \$5,808,118        | \$6,521,938  |
| Capital Reserve Funds               | \$13,878,672 | \$13,438,371 | \$13,167,849 | -2.01%   | \$4,512,459  | \$8,741,783         | \$7,958,490        | \$1,336,880  |
| Insurance Fund                      | \$200,000    | \$200,000    | \$705,625    | 252.81%  | \$705,625    | \$705,625           | <i>\$705,625</i>   | \$705,625    |
| Other                               | \$0          | \$505,625    | N.A.         | N.A.     | N.A.         | N.A.                | N.A.               | N.A.         |
| Total                               | \$19,554,142 | \$22,891,638 | \$26,356,352 | 15.14%   | \$21,513,319 | \$24,702,864        | \$23,990,173       | \$19,665,278 |

Summary of Public Transportation – 2005

# Performance Measures for 2005 Operations

|  | Fixed Route S          | ervices    | Demand Response Services |                 |  |  |
|--|------------------------|------------|--------------------------|-----------------|--|--|
|  | Whatcom Transportation | Small City | Whatcom Transportation   | Small City      |  |  |
|  | Authority              | Averages   | Authority                | <b>Averages</b> |  |  |
| Fares/Operating Cost                       | 9.55%                  | 7.42%      | 2.46%                    | 2.35%           |  |  |
| Operating Cost/Passenger Trip              | \$3.40                 | \$4.97     | \$24.40                  | \$23.06         |  |  |
| Operating Cost/Revenue Vehicle Mile        | \$8.62                 | \$6.04     | \$6.24                   | \$4.95          |  |  |
| Operating Cost/Revenue Vehicle Hour        | \$117.29               | \$93.47    | \$93.01                  | \$70.04         |  |  |
| Operating Cost/Total Vehicle Hour          | \$112.20               | \$86.75    | \$81.91                  | \$61.09         |  |  |
| Revenue Vehicle Hours/Total Vehicle Hour   | 95.66%                 | 93.14%     | 88.06%                   | 87.99%          |  |  |
| Revenue Vehicle Hours/FTE                  | 789                    | 1,033      | 847                      | 1,123           |  |  |
| Revenue Vehicle Miles/Revenue Vehicle Hour | 13.61                  | 15.79      | 14.91                    | 14.29           |  |  |
| Passenger Trips/Revenue Vehicle Hour       | 34.5                   | 20.8       | 3.8                      | 3.2             |  |  |
| Passenger Trips/Revenue Vehicle Mile       | 2.53                   | 1.37       | 0.26                     | 0.22            |  |  |